

— INFOGRAPHICS AND — DATA VISUALIZATION TRAINING

Mastering the art of data storytelling

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Register



Registration Link: <https://vonsung.co.rw/training>

The training will focus on creating stunning reports and data visualization with Adobe Illustrator

 info@vonsung.co.rw

 www.vonsung.co.rw
www.vonsung.io

 0788-898-100

**Training period:**

Oct 28 - Nov 21, 2025

**Training plan:**

Instructor-lead sessions: Monday, Tuesday and Thursday (6:00 pm - 9:00pm)

Mentorship sessions: Wednesday (6:00 pm - 9:00pm)

**Mode:**

Sessions will be held online
(via ZOOM)

**Cost:**

RWF 144,855 (60% payable upfront and the rest halfway)

Payment can be made online using MoMo or bank card

**Certification:**

Certificates will be issued upon completion of training

Purpose of the training:

The objective of this training is to equip participants with the skills to effectively communicate data through infographics and visualizations, enabling them to present complex data in a clear, engaging, and accessible manner. This will focus on combining critical storytelling with advanced design techniques to create visually appealing content for print, digital platforms, and social media.

The training also focuses on refining reports for distribution by teaching participants how to create visually compelling designs suited for print, digital platforms, and social media, using advanced tools and graphic techniques.

Learning outcome (expectations):

At the end of this month-long training, successful participants will be able to:

- Create visually engaging data visualizations and infographics using Adobe Illustrator.
- Refine reports for print, digital platforms, and social media with advanced design techniques.
- Enhance data storytelling to communicate insights effectively and drive decision-making.



WHO ARE WE TARGETING?

Who should take this training?

- **Data analysts and researchers:** Professionals looking to enhance their skills in visually presenting complex data.
- **Graphic designers and creatives:** Designers seeking to expand their expertise into data visualization and infographic design.
- **Communications and marketing specialists:** Those who need to create impactful infographics and visual content for campaigns, reports, or public outreach.
- **Educators and trainers:** Teachers and facilitators aiming to create engaging visual materials for learning.
- **Policy makers and managers:** Individuals who rely on data-driven insights to communicate ideas effectively and influence decisions.
- **Students and enthusiasts:** Anyone interested in learning how to use Adobe Illustrator for creating infographics and professional-grade visual content, regardless of prior experience.

Prerequisites:

No prior skills in graphic design or data manipulation are required to join this training. However, participants must meet the following prerequisites:

- **Active internet connection:** Required for attending virtual sessions and accessing training materials.
- **Computer:** Must be capable of running Adobe Illustrator.
- **Software:** A free version of Adobe Illustrator will be provided for the training.



LEARNING STEPS

- **Familiarization**

Start by understanding the Adobe Illustrator interface and basic tools. This will build the foundation for more advanced techniques.

- **Shape creation**

Learn how to create and manipulate shapes, which are the building blocks of most designs. Mastering the Pen tool is crucial for creating complex, custom paths and shapes.

- **Color and typography**

Work on applying colors, gradients, and text to your designs. This step is essential for making your graphics visually appealing and effective in communication.

- **Advanced tools and techniques**

Move on to advanced tools like layers, effects, and image tracing to refine your designs and add sophistication.

- **Project application**

Apply your skills in practical projects, which will help you understand how to use Illustrator in real-world scenarios. This is key to solidifying your knowledge and building a professional portfolio.



FAQs

- **What will I learn from this training?**

You will learn how to create visually compelling data visualizations and infographics using Adobe Illustrator. The training covers everything from basic design principles and using Illustrator's tools to more advanced techniques for creating professional graphics.

- **Do I need any prior knowledge of graphic design or Adobe Illustrator?**

No prior experience is necessary. The course starts with the basics, so beginners are welcome. However, some familiarity with design concepts or software like Photoshop can be helpful.

- **How is the training structured?**

The training consists of live sessions held two times a week (Tuesday and Thursday), with mentoring sessions available on Wednesdays. Each week covers different aspects of data visualization and Adobe Illustrator.

- **Will I receive any support outside of the scheduled classes?**

Yes, you will have access to mentors during the additional mentoring sessions on Wednesdays and Fridays. You can also ask questions via email or in the training's online forum.

- **What software or tools will I need?**

You'll need Adobe Illustrator installed on your computer, which is the primary software used in the training. You'll also need access to Zoom for attending the online sessions.

- **How will I access the Zoom sessions and materials?**

You'll receive a Zoom link for each session. Course materials, including recordings and assignments, will be provided in a shared drive.

- **Will there be any assignments or projects?**

Yes, there will be hands-on projects throughout the course to help you practice and apply what you've learned. You'll also receive feedback from instructors and peers to help improve your designs.

- **What kind of support is available if I run into technical difficulties?**

If you have any technical issues with Zoom or Adobe Illustrator, there will be a dedicated technical support team available to help you. Additionally, resources and troubleshooting guides will be provided.

- **How long will the training last?**

The training is designed to run for 4 weeks.

- **Will I get a certificate after completing the training?**

Yes, participants who complete all the sessions and projects will receive a certificate of completion. This can be a valuable addition to your professional portfolio.

- **How can I apply what I learn in this training to my work?**

You will gain practical skills that can be used to create visual reports, marketing materials, or presentations.